

MARR: awarded 9 lots of the Consip tender for the agreement to provide food products to Public Administrations.

The supply agreement has been authorised for up to a maximum expenditure of 34.5 million Euros.

Rimini, 21 January 2011 – MARR (Milano: MARR.MI),), the leading company in Italy in the distribution of food products to the foodservice, has been definitively awarded the Consip (Public Body for the Expenditure rationalisation) tender for the activation of an agreement to provide food products to Public Administrations.

The supply agreement, with a duration of 12 months, renewable for a further 12, has been authorised for up to a maximum expenditure of 34.5 million Euros and could be activated by the Public Administration of the following regions:

- Lot 1: Valle d'Aosta, Piedmont, Liguria, up to a maximum of 6.0 million Euros;
- Lot 2: Lombardy, up to a maximum of 2.5 million;
- Lot 3: Friuli Venezia Giulia, Veneto, Trentino Alto Adige, up to a maximum of 10.0 million Euros;
- Lot 4: Emilia-Romagna, up to a maximum of 1.5 million Euros;
- Lot 5: Tuscany, Umbria, up to a maximum of 3.0 million Euros;
- Lot 6: Marche, Abruzzi, up to a maximum of 3.0 million Euros;
- Lot 7: Lazio, up to a maximum of 2.0 million Euros;
- Lot 9: Basilicata, Puglia, north Calabria provinces (Cosenza and Crotone), up to a maximum of 4.5 million Euros;
- Lot 11: Sardinia, up to a maximum of 2.0 million Euros.

In the first nine months of 2010, MARR direct sales to Public Bodies amounted to 36 million Euros and represented about 4% of the Group sales.

MARR (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the non-domestic catering sector and is controlled by Cremonini S.p.A..

With an organisation comprising more than 650 sales agents, MARR serves over 38,000 clients (mainly restaurants, hotels, pizza restaurants, holiday villages and canteens), with an offer that includes 10,000 food products, including fish, meat, various food products and fruit and vegetables.

The company operates nationwide through a logistical-distribution network composed of 30 distribution centres, 4 cash & carry, and 4 agents with warehouses and more than 700 vehicles.

In 2009, MARR achieved consolidated revenues amounting to 1,138.4 million Euros, a consolidated EBITDA of 73.8 million Euros and a Group net profit – after the minorities - of 38.1 million Euros.

For more information about MARR visit the company's web site at www.marr.it

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